



lindsayreynoldsdesign.com
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Houston, Texas
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SKILLS

Tools

Photoshop
Illustrator
InDesign
Premiere Pro
XD
Figma
Google Workspace
Microsoft Office

Design

Branding
Print Design
Digital Design
Presentations
Style Guides
Wireframing
Mockups
Prototyping

Photography

Digital Photography
Color Correction
Retouching

Collaboration

Detail-Oriented
Flexible
Communicative

RECOGNITION

2013 Creative Summit 27 Student Show
2013 DSVC National Student Show
2013 One Show Student Exhibition
2012 Creative Summit 26 Student Show
2012 DSVC National Student Show
2012 One Show Student Exhibition

EDUCATION & CERTIFICATIONS

- APR 2022 | **Google UX Design** | Remote
OCT 2022 | *Professional Certificate*
- AUG 2009 | **Texas A&M University-Commerce** | Dallas, Texas
JUN 2013 | *Bachelor of Fine Arts, Visual Communications*

EXPERIENCE

- JAN 2023 | **OptinMonster** | Remote
PRESENT | *Graphic Designer*
Designs a variety of OptinMonster templates, including individual designs and complete collections. Collaborates with Design Team Lead on web design projects. Designed logo and brand guidelines for a new product.
- MAR 2019 | **Lindsay Reynolds Design** | Remote
JAN 2023 | *Freelance Design & Photography*
Offered logos and branding, stationary, print and digital design, presentations, social media imagery, digital photography and photo retouching.
- NOV 2018 | **Borden Dairy Company** | Dallas, Texas
MAR 2019 | *Graphic Designer*
Worked with an external agency to refresh the Borden brand, Elsie the Cow, and packaging design. Designed presentations, event collateral, brochures, stationary and signage.
- MAY 2017 | **Topgolf** | Dallas, Texas
NOV 2018 | *Graphic Designer*
Designed digital displays, posters, brochures, outreach cards, flyers, email and web images for venue-based marketing campaigns. Led the redesign of Topgolf gift cards.
- JUL 2015 | **Malin** | Addison, Texas
MAY 2017 | *Marketing Graphic Designer*
Designed brochures, presentations, proposals, internal projects, web images, trade show exhibits and miscellaneous marketing materials.
- OCT 2013 | **ITW Polymers Sealants North America** | Irving, Texas
JUL 2015 | *Marketing Graphic Designer*
Designed brochures, packaging labels, print ads, trade show exhibits and miscellaneous marketing materials for eight brands of sealants and adhesives. Managed temporary graphic designers hired to help with the production of labels.
- FEB 2012 | **Allyn Media** | Dallas, Texas
OCT 2013 | *Graphic Design Intern*
Designed direct mail pieces, brochures, logos, stationary, presentations, print ads, web ads and web elements for political, non-profit, and corporate clients.