



# LINDSAY REYNOLDS

lindsayreynoldsdesign.com  
hello@lindsayreynoldsdesign.com

Houston, Texas  
830.370.7577

## SKILLS

### Tools

Photoshop  
Illustrator  
InDesign  
Premiere Pro  
XD  
Figma  
Google Workspace  
Microsoft Office

### Design

Branding  
Print Design  
Digital Design  
Presentations  
Style Guides  
Wireframing  
Mockups  
Prototyping

### Photography

Digital Photography  
Color Correction  
Retouching

### Collaboration

Detail-Oriented  
Flexible  
Communicative

## RECOGNITION

2013 Creative Summit 27 Student Show  
2013 DSVC National Student Show  
2013 One Show Student Exhibition  
2012 Creative Summit 26 Student Show  
2012 DSVC National Student Show  
2012 One Show Student Exhibition

## EDUCATION & CERTIFICATIONS

APR 2022 | **Google UX Design** | Remote Education  
OCT 2022 | *Professional Certificate*

AUG 2009 | **Texas A&M University-Commerce** | Dallas, Texas  
JUN 2013 | *Bachelor of Fine Arts, Visual Communications*

## EXPERIENCE

JAN 2023 | **OptinMonster** | Remote Work  
PRESENT | *Graphic Designer*

Designs a variety of OptinMonster templates, including individual designs and complete collections. Collaborates with Design Team Lead on web design projects. Designed logo and brand guidelines for a new product.

MAR 2019 | **Lindsay Reynolds Design** | Remote Work  
JAN 2023 | *Freelance Design & Photography*

Offered logos and branding, stationary, print and digital design, presentations, social media imagery, digital photography and photo retouching.

NOV 2018 | **Borden Dairy Company** | Dallas, Texas  
MAR 2019 | *Graphic Designer*

Worked with an external agency to refresh the Borden brand, Elsie the Cow, and packaging design. Designed presentations, event collateral, brochures, stationary and signage.

MAY 2017 | **Topgolf** | Dallas, Texas  
NOV 2018 | *Graphic Designer*

Designed digital displays, posters, brochures, outreach cards, flyers, email and web images for venue-based marketing campaigns. Led the redesign of Topgolf gift cards.

JUL 2015 | **Malin** | Addison, Texas  
MAY 2017 | *Marketing Graphic Designer*

Designed brochures, presentations, proposals, internal projects, web images, trade show exhibits and miscellaneous marketing materials.

OCT 2013 | **ITW Polymers Sealants North America** | Irving, Texas  
JUL 2015 | *Marketing Graphic Designer*

Designed brochures, packaging labels, print ads, trade show exhibits and miscellaneous marketing materials for eight brands of sealants and adhesives. Managed temporary graphic designers hired to help with the production of labels.

FEB 2012 | **Allyn Media** | Dallas, Texas  
OCT 2013 | *Graphic Design Intern*

Designed direct mail pieces, brochures, logos, stationary, presentations, print ads, web ads and web elements for political, non-profit, and corporate clients.